





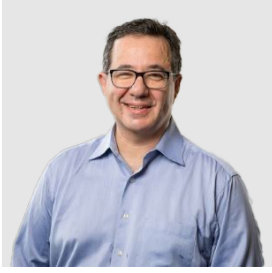


Pre-Conference Event

2nd KEEN PhD Colloquium “Relational Strategies for Sustainable Digital Entrepreneurship”

25 August, 2021

13:00 - 19:45 EEST Time zone

Program	
Timing	Contributions
12:30 – 13:00	Registration
13:00 – 13:15	Welcome by
	 <p>Prof. dr. Asta Pundziene Conference Program Chair, Knowledge Empowered Entrepreneurship Network (KEEN) Leader. She is a full professor in Strategic management and organisational psychology in the School of Economics and Business, Kaunas University of Technology, Lithuania. She is also a visiting scholar at the Institute of Business Innovation, Haas Business School, UC Berkeley since October 2018. Asta has more than 15 years of experience in executive management of research and innovation at different Universities serving as a Dean and Vice-President of Research and Innovation. She is actively involved in different strategic policy groups as well as is a member of European Consortium of Innovative Universities (ECIU) and served as Vice-President for the last three years. Her current research interests cover digital healthcare management, strategic and technology management, open innovations and other related topics. Since 2014, she has more than 30 publications, a number of EU and national research projects, including Centre of Excellence in Science and Technology for Healthy Ageing (HEALTH-TECH) financed by the European Commission and since 2018, she is leading the research project „Comparative empirical research of dynamic capabilities of Remote Patient Management (RPM) services and disruptive innovations in healthcare ecosystem“. Since 1997, she has developed her academic competence at Amsterdam Free University, The Netherlands; Uppsala University, Sweden; Heidelberg University, Germany and Sheffield University, UK; Harvard Business School, USA; Judge Business School at Cambridge University, UK; Stanford University and Stanford Research Institute (SRI), USA, etc.</p>
13:15 – 14:00	Keynote: How Novel Sources of Big Data Such as Satellite Data Can Be Used to Investigate Entrepreneurship?
	 <p>Prof. dr. Charlotta A. Sirén is an Associate Professor of Management with special focus on entrepreneurship at the University of St. Gallen, Global Center for Entrepreneurship & Innovation. Her research, which combines organizational and psychological theories has been published in internationally leading journals such as Journal of Management Studies, Organization Studies, Journal of Business Venturing, Entrepreneurship Theory and Practice, and Harvard Business Review. Her research is characterized by great methodological versatility and curiosity. She frequently applies new technologies and big data to investigate novel research questions. In 2021 her research project that investigates the economic impact of COVID-19 by using satellite data was awarded a prestigious Impact Award of the University of St.Gallen (a short video about the project: https://youtu.be/tRofTWiRg).</p>
14:00 – 14:15	Coffee Break & Networking Session
14:15 – 15:30	Session 1 Digital Technologies & Sustainability
	<p>Discussants: Marc Grünhagen, University of Wuppertal; Manish Singh, Cranfield University; Manuel Joaquim Sousa Pereira, Polytechnic Institute of Viana do Castelo</p>  <p>Chair: Julian Bafera, University of Wuppertal</p> <p>Future Vision “Oman 2040” for Strategic Planning and Growth: Towards a Sustainable Future Zakiya Alhasni, Warsaw School of Economics</p> <p>Impact of Digital Technologies on Ethics and Judgment in Auditing Kotryna Nagyte, Kaunas University of Technology</p> <p>Gamification and its Application in Corporate Social Learning Sep Fard, University of Strathclyde</p> <p>Innovation Strategies of SMEs in Low-tech Sector Dovile Valantiejiene, Kaunas University of Technology</p>
15:30 – 15:45	Coffee Break & Networking Session
15:45 – 17:00	Session 2 Digital Innovations
	<p>Discussants: Robert Schreiber, St. Gallen University; Manish Singh, Cranfield University; Beata Seinauskiene, Kaunas University of Technology</p>  <p>Chair: Barbara Schmidt, St. Gallen University</p> <p>European Digital Innovation Hubs, New Path towards a Digitalised Knowledge Economy? Viktória Lilla Pato, University of Public Service</p> <p>Digital Multisided Platforms and Strategic Management Challenges - A Systematic Literature Review Farrukh Naseem Qureshi, Asta Pundziene, Kaunas University of Technology</p> <p>Incumbents in Sustainability Transitions in the Context of Transitioning Economy: An Onlook of Incumbent Actors’ Initiatives Joana Ramanauskaite, Kaunas University of Technology</p> <p>Digital Innovation Hubs for Enhancing the Twin Transition Effectiveness of the European Industries: Literature Review Kristina Sermuksnyte-Alesiuniene, Lithuanian Centre for Social Sciences, Institute of Economics and Rural Development</p>
17:00 – 17:15	Coffee Break & Networking Session
17:15 – 18:15	Sharing Practical Experience: How to Publish Your Research During the PhD Studies?
	 <p>Barbara Schmidt is a Ph.D. student at the Chair for Entrepreneurship, University of St.Gallen, Switzerland, since the beginning of 2019. She is analyzing behaviors, attitudes, and identities of expert professionals with a special focus on the healthcare context. Her research interest in Entrepreneurship topics comes from her Master in Business Innovation, which she also completed at the University of St.Gallen. During her University studies, she has been working at large media companies where her passion for writing has developed. She also holds a diploma in business journalism.</p>  <p>Dr. Henrik Wesemann is a business researcher, specializing in cognition in entrepreneurship and innovation. Advised more than 150 nascent startups, consulted for corporate partners, taught numerous top-evaluated bachelor and master courses, and acted as Global Ph.D. Representative to the Executive Board of the Entrepreneurship Division of the Academy of Management. Postdoc and Lecturer at University of St. Gallen, research leadership, entrepreneurial finance, and gender in entrepreneurship. Moreover, taught top-evaluated courses on the masters' level.</p>
18:15 – 18:30	Coffee Break & Networking Session
18:30 – 19:15	Keynote: Digital Innovations. The Challenge of the Interdisciplinary Research
	 <p>Prof. dr. Tugrul Daim is a Professor of engineering and technology management and the director of the technology management doctoral program at Portland State University. Professor Daim leads a research group on Technology Evaluations and Research Applications. Professor Daim has published over 200 refereed journal papers, more than 20 special issues and more than 20 books. He made more than 200 conference presentations. Professor Daim is the fifth Editor-in-Chief of IEEE Transactions on Engineering Management. Under his leadership, submissions to the journal more than doubled, the impact factor improved more than 50% and the journal was ranked among the top journals in leading citation indices. Prior to that Professor Daim had led the International Journal of Innovation and Technology Management for a decade and made it a well known journal in the field. In addition he had served as an Associate Editor for other journals including Technological Forecasting and Social Change, Technology in Society, Engineering Management Journal and Foresight.</p>
19:15 – 19:45	Best Abstract Award and Closing