Pre-Conference Event
2nd KEEN PhD Colloquium "Relational Strategies for Sustainable Digital Entrepreneurship"

25 August, 2021
13:00 - 19:45 EEST Time zone

Program

13:00 - 13:15 Welcome by
Prof. Dr. Anja Pandire
Conference Program Chair, Knowledge Empowered Entrepreneurship Networks (KEEN) Leader. She is a full professor in strategic management and organizational psychology in the School of Economics and Business, Kaunas University of Technology, Lithuania. She is also a visiting scholar at the Institute of Business Innovation, Iese Business School, UC Berkeley. Since 2018, Anja has led for nearly 15 years of experience in executive management of research and academic organizations. She is also in charge of the research group of Knowledge Empowered Entrepreneurship Networks (KEEN) and leads the research project: Comparative empirical research of dynamic capabilities of Family Business Management (RECAP). Her research interests are in the field of digital entrepreneurship, knowledge management, strategic and technology management, open innovations and other related topics. Since 2014, she has more than 20 publications in well-known international journals, books, and conference proceedings, including the proceedings of the European Academy of Business in Society (EABS), the proceedings of the European Conference on Information Systems ( ECIS) and a number of leading research journals in the field of entrepreneurship. She is also a key contributor to the research project: Comparative empirical research of dynamic capabilities of Family Business Management (RECAP). Her research interests are in the field of digital entrepreneurship.

13:15 - 14:10 Keynote: How Novel Strategies of Data and Satellite Data Can Be Used to Investigate Entrepreneuria
Prof. Dr. Charlotte A. Stadler is an Associate Professor of Management with special focus on entrepreneurship at the University of St. Gallen, Global Center for Family Business & Innovation. Her research which focuses on organizational and psychological theories has been published in internationally leading journals such as Journal of Management Studies, Organization Studies, and Human Resource Management. Her research is primarily concerned with areas related to the investigation of novel research questions. In 2021 her research project that investigates the economic impact of COVID-19 on youth using satellite data was awarded a prestigious award of the University of St. Gallen in order to work on the project. https://cyusa.com/fo/turning

14:15 - 15:00 Coffee Break & Networking Session

15:00 - 15:10 Session 1 - Digital Technologies & Sustainability
Discussions: Marc Golembiewski, University of Wuppertal; Manish Singh, Cranfield University; Marcin Joaquim Sousa-Pereira, Polytechnic Institute of Vila do Conde
Chair: Julian Balleba, University of Wuppertal
Future Vision “Onnan 2040” for Strategic Planning and Growth: Towards a Sustainable Future
Zakia Alharbi, Warwick School of Economics
Impact of Digital Technologies on Ethics and Judgment in Auditing
Kotryna Nagyte, Kaunas University of Technology
Gerebrification and its Application in Corporate Social Learning
Sep Fard, University of Strathclyde
Innovation Strategies of SMEs in Low-tech Sector
Dorothia Vatapoulop, Kaunas University of Technology

15:15 - 16:00 Coffee Break & Networking Session

16:00 - 16:50 Session 2 - Digital Innovations
Discussions: Robert Schreiber, St. Gallen University; Manish Singh, Cranfield University; Itaka Seitauske, Kaunas University of Technology
Chair: Barbara Schmidt, St. Gallen University
European Digital Innovation Hubs, New Path towards a Digitalised Knowledge Economy?
Viktorija Lule Pato, University of Public Service
Digital Multidisciplinary Platforms and Strategic Management Challenges - A Systematic Literature Review
Farrash Naeem Qureshi, Akka Pandire, University of St. Gallen
Incentivums to Sustainability Transitions in the Context of Transitioning Economy: An Outlook of Incumbent Actors’ Initiatives
Joana Remesnikaitė, Kaunas University of Technology
Digital/Innovation Hubs for Enhancing the Twin Transition Effectiveness of the European Institutions: Literature Review
Kristina Sereikaityte-Asaloeviciute, Lithuanian Centre for Social Sciences, Institute of Economics and Rural Development

16:50 - 17:15 Sharing Practical Experience How to Publish Your Research During the PhD Studies?
Dr. Heinrich Weisserer
Dr. Heinrich Weisserer is a PhD student at the Chair for Entrepreneurship, University of St Gallen, Switzerland, since the beginning of 2019. He obtained his MSc in Strategy, Marketing, and Entrepreneurship from the University of St Gallen, Switzerland and his BSc in Business Administration from the University of Mannheim, Germany. His research interest lies in the field of Technology Acceptance and Entrepreneurial Behaviour. His current research focuses on the technology acceptance of employees in the digitalization process. He has published several articles and conference papers in the area of Technology Acceptance and Entrepreneurial Behaviour.

17:15 - 18:00 Coffee Break & Networking Session

18:15 - 19:00 Keynote: Digital Innovations – The Challenges of the Interdisciplinary Research
Prof. Dr. Joakim Overström
Prof. Dr. Joakim Overström is a Professor of engineering and technology management and the director of the technology management doctoral programs at Portland State University. Dr. Overström leads a research group at Technology Innovation Management and Applications, Professor Daniel has published over 100 refereed journal papers, more than 50 special issues and symposium proceedings, and more than 200 conference papers. He is a member of the editorial board of the Journal of Entrepreneurship Education and of the Journal of Technology, Entrepreneurship and Sustainability. He is also a well-known author in the field. In addition he has served as an Associate Editor for other journals including The International Journal of Forecasting and Social Change, Technology in Society, Engineering Management Journal, and others.

19:15 - 19:45 Best Abstract Award and Closing