

Day 2: Industry Forum

2021 IEEE ICTE Leading Digital Transformation for Society and Business

27 August, 2021

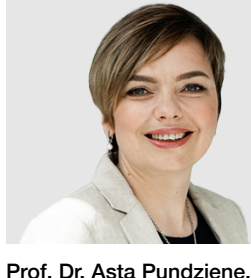
9:00 - 13:00 & 15:00 - 20:00 EET Time zone

Tentative Program

Timing	Contributions
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8:30 – 9:00	Registration and Coffee
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9:00 – 9:30	Welcome
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Prof. Dr. Asta Pundziene,
Kaunas University of
Technology; University of
California Berkeley
Conference Program Chair,
Knowledge Empowered
Entrepreneurship Network
(KEEN) Leader



Dr. Sudeendra T. Koushik,
Vice-President Conferences,
IEEE Technology and
Engineering Management
Society (TEMS)



Ausrine Armonaite,
Minister of the Economy and
Innovation of the Republic of
Lithuania (TBC)



Andy Chen,
President of IEEE TEMS

9:30 – 10:45	Keynote: The EDIH Network as an Enabler for Digital Transformation of Business
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Matthias Kuom

is a Seconded National Expert to the European Commission, Directorate General for Communication Networks, Content and Technology, in the new unit CNECT.A.4 "Digital Transformation of Industrial Ecosystems". Here he works on topics such as digital platforms for industry and implementation of Digital Innovation Hubs within the Digital Europe Programme. He is experienced in Project management in a wide variety of business applications. Particularly interested in artificial intelligence, Industry 4.0, Blockchains and innovation management.

	Keynote: ReThink AIoT: Technology with Purpose in the Age of Industrial AI
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Dr. Ulli Waltinger

is the Associate Vice President, Artificial Intelligence & IoT at Siemens Advanta Consulting and a Fellow of the Siemens AI Lab at Siemens Technology, Siemens' global research organization. Prior he led the Machine Intelligence Research group at Siemens Corporate Technology and worked at the Artificial Intelligence department and the Center of Excellence of Cognitive Interaction Technology at the University of Bielefeld. He is curious about the foundations of computational intelligence, specifically methodologies that bridge the areas of connectionist and symbolic learning applied to real-world AI and NLP applications. Ulli is passionate about initiating new innovative AIoT business opportunities at a global scale by shaping a culture of open collaboration and technology excellence. Ulli contributes with 40+ publications, 100+ talks, and 10+ years of professional experience applying artificial intelligence & machine learning methods to real-world challenges. Over the last years, he pushed and led, within Siemens, various AI initiatives, such as the Core Technology Initiative on Deep Learning and Artificial Intelligence 2015, various Hackathons and Bootcamps on AI, and founded together with a passionate team in 2017 the Siemens Artificial Intelligence Lab in Munich.

	Keynote: Platform Economy for Business
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Sangeet Paul Choudary

is a C-level Executive Advisor to 30 of the Fortune 500 companies globally. Keynote speaker at leading global events including the G20 Summit 2014, United Nations (ILO & WIPO), WEF, and World50 and for leading global brands, incl. Microsoft, GE, Autodesk, Huawei, AT&T etc. Appointed to multiple Fortune 500 Advisory Boards, including ING Global Innovation Council, Appointed to the WEF's Global Council on Platforms & Systems, Co-Chair of the MIT Platform Strategy Summit at the MIT Media Labs, Advisory council to the WEF's initiative on digital business for 2016-17. Featured on the cover of HBR (April 2016) and MIT Tech Review (September 2015). Guest lecturer at top US universities: Harvard, MIT, CMU, UC Davis etc. Executive educator at Harvard Business School, Entrepreneur in Residence at the INSEAD Business School. Industry Fellow at the Centre for Global Enterprise. Advisor at 500 Startups, Silicon Valley's leading startup accelerator. Featured on numerous media outlets globally, including feature interview in Forbes, and regular contributions on HBR and WIRED.

10:45 – 11:00	Coffee Break and Networking
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11:00 – 13:00	Business Digital Transformation Living Lab – Solving Real Life Business Leaders' Challenges
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Dr. Sudeendra T. Koushik

is an Innovator, Speaker, Author, with expertise in IP and Patent generation, an immense insight in Start-up to End-up and HR Strategy for Innovation. Currently, he is a VP Conferences at IEEE Technology and Engineering Management Society (TEMS), and holds position of Innovation Director at Volvo Group. He holds Bachelor's in Electrical Engineering from PES College, Mandya. An MBA, and Postgraduate Strategy Management from IIM-K and a PhD in Innovation. With 26 years of experience and more than 20 national & international patents in various stages, Dr. Koushik has been advising major companies such as Bosch, Continental, General Motors, Mercedes Benz etc. on Innovation strategy, developing Innovation culture and scaling business relevant Innovation for business growth. He also works with Start-ups, Incubation centres and accelerators and connects Industries and Start-ups. He also links academia and Industry through workshops and technical talks on Innovation. He has also developed a syllabus for academia in Innovation & Intrapreneurship. He is an international speaker, visiting faculty and a leadership coach, helping technical people transition from task-focused roles to task plus people-oriented roles. He conducts various workshops to inspire people to achieve more, better and help contribute to the society very productively.

T1 Vinted Challenge	T2 H&M Challenge
T3 Siemens Healthineers Challenge	T4 Continental Automotive Lithuania Challenge
T5 BLOK LAB Challenge	T6 Kaunas Science and Technology Park Challenge
T7 Hitachi Capital (UK) Plc Challenge	

13:00 – 14:45	Lunch Virtual Tour in Kaunas by "It's Kaunastic"
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14:45 – 16:00	Elevator Pitch Session: Digital Entrepreneurship Space
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Jury: Andy Chen,
Founding Managing General
partner of REDDS Venture
Investment, US



Martynas Kandzeras,
Co-founder of Lithuanian
Business Angel network,
Lithuania



Algirdas Stonys,
Founder of Telesoftas,
Lithuania



**Prof. Dr. Shailendar
Vyakarnam**, Educator, mentor
and Entrepreneur, UK



Deepa Gautam-Nigge,
Senior Director, Global Lead
SAP Next-Gen Ecosystem at
SAP SE, Germany

15:00 – 16:00	Panel Discussion: How to Enhance Knowledge Absorption Capacity?
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Moderator: Robert Bierwolf, Research Associate, Center for Technology & Innovation Management, Netherlands



Prof. Dr. Joseph Sarkis,
Editor-in-Chief, IEEE
Engineering Management
Review, US



Prof. Dr. David Vogel,
Editor-in-Chief, California
Management Review, US
(TBC)



Dr. Pieter Frijns,
Director of the Gateway
Review Office in the Central
Government, Netherlands



Dr. Tobias Gutmann,
Assistant Professor, EBS
Business School, Germany

16:00 – 17:15	Panel Discussion: Responsible Digital Transformation for Society
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Moderator: Neil Sahota, Chief Innovation Officer, University of California, IEEE TEMS, USA



Dr. Tuuli Parendon,
CEO, Gofore, Estonia



Dr. Sudeendra T. Koushik,
Innovation Director at Volvo
Group; VP Conferences, IEEE
TEMS, India



Marc Schlichtner,
Principal Key Expert, Siemens
Healthineers (SHS), Germany



Dr. Pieter Frijns,
Director of the Gateway
Review Office in the Central
Government, Netherlands



Dovydas Ceilutka,
Machine learning team
lead, Vinted, Lithuania



Martynas Osauskas,
CEO, Teltonika Telemetric,
Lithuania

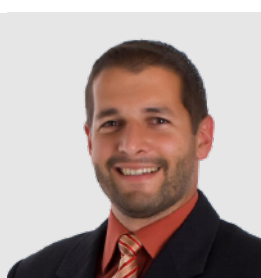
17:15 – 17:45	Coffee Break and Networking
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17:45 – 19:00	Panel Discussion: Capturing Value from Business Digital Transformation
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Moderator: Robert Bierwolf, Research Associate, Center for Technology & Innovation Management, Netherlands



Romualda Stragiene,
CEO and co-owner, BLOK LAB,
Lithuania



Frank Kanopka,
Senior Advisor for Digital
Business and Digital Ecosystems,
Siemens Healthineers (SHS),
Germany



John Blair,
Managing Director, Berkeley
Research Group, US



Dr. Kristina Wagner,
Vice President Corporate
Research, KUKA AG, Germany



Andrius Francas,
Partner, Alliance for Recruitment,
Lithuania

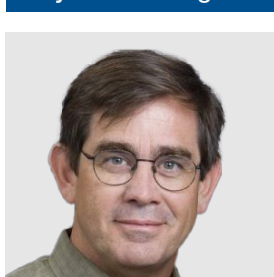


Dr. Christoph Fuchs,
Senior Principal, Key Expert for
product management &
innovation, ADVANTA
Consulting, Germany



Dr. Tobias Gutmann,
Assistant Professor, EBS
Business School, Germany

19:00 – 20:00	Keynote: Getting Business Results from Open Innovation
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Prof. Dr. Henry Chesbrough

is the educational director of the Garwood Center for Corporate Innovation at Berkeley Haas. His research focuses on technology management and innovation strategy. He also teaches at Esade Business School at Spain's University Ramon Llull. He has been an adjunct professor at the Harvard Business School and previously served as a product manager and vice president of marketing at Quantum Corporation, a manufacturer of data storage devices and systems. He earned a BA in economics from Yale University, an MBA from Stanford University, and a PhD in business administration from Berkeley Haas. He is best known for his theory of Open innovation - a paradigm that assumes that firms can and should use external and internal ideas and paths to market to advance their technology. He is the author of several award-winning books and was named to the Thinkers 50 list in 2011, 2013, 2015, and 2017. He is the author of more than 20 case studies on companies in the IT and life sciences sectors, available through Harvard Business School Publishing. His expertise and research interests are Open Innovation, Open Innovation and Business Models, Comparative Industry Evolution, Innovation Strategy, Business Development and Management of Intellectual Property. Before his academic career, Henry Chesbrough spent 10 years in various product planning and strategic marketing positions in Silicon Valley companies.

Awards and Recognitions	
Best Paper Award	Track Best Presentation Recognitions
Digital Entrepreneur of the Year Award	Recognitions for Industry Challenge
Digital Transformation Manager of the Year Award	