

Pre-Conference Event

2nd KEEN PhD Colloquium “Relational Strategies for Sustainable Digital Entrepreneurship”

25 August, 2021

9:00 - 13:00 & 16:00 - 20:00 EET Time zone

Speakers' Bio



Prof. dr. Asta Pundziene

Conference Program Chair, Knowledge Empowered Entrepreneurship Network (KEEN) Leader. She is a full professor in Strategic management and organisational psychology in the School of Economics and Business, Kaunas University of Technology, Lithuania. She is also a visiting scholar at the Institute of Business Innovation, Haas Business School, UC Berkeley since October 2018. Asta has more than 15 years of experience in executive management of research and innovation at different Universities serving as a Dean and Vice-President of Research and Innovation. She is actively involved in different strategic policy groups as well as is a member of European Consortium of Innovative Universities (ECIU) and served as Vice-President for the last three years. Her current research interests cover digital healthcare management, strategic and technology management, open innovations and other related topics. Since 2014, she has more than 30 publications, a number of EU and national research projects, including Centre of Excellence in Science and Technology for Healthy Ageing (HEALTH-TECH) financed by the European Commission and since 2018, she is leading the research project „Comparative empirical research of dynamic capabilities of Remote Patient Management (RPM) services and disruptive innovations in healthcare ecosystem“. Since 1997, she has developed her academic competence at Amsterdam Free University, The Netherlands; Uppsala University, Sweden; Heidelberg University, Germany and Sheffield University, UK; Harvard Business School, USA; Judge Business School at Cambridge University, UK; Stanford University and Stanford Research Institute (SRI), USA, etc.



Barbara Schmidt

is a Ph.D. student at the Chair for Entrepreneurship, University of St.Gallen, Switzerland, since the beginning of 2019. She is analyzing behaviors, attitudes, and identities of expert professionals with a special focus on the healthcare context. Her research interest in Entrepreneurship topics comes from her Master in Business Innovation, which she also completed at the University of St.Gallen. During her University studies, she has been working at large media companies where her passion for writing has developed. She also holds a diploma in business journalism.



Prof. dr. Charlotta A. Sirén

is an Assistant Professor for Strategic Entrepreneurship at the Institute of Technology Management. She was also the Head of the Strategic Entrepreneurship Research Lab at the Global Center Entrepreneurship & Innovation. Professor Sirén was the August-Wilhelm Scheer visiting professor at the Technical University of Munich in 2018. She qualified as a professor at the University of St.Gallen in 2019. The title of her habilitation thesis was "Psychological Perspective on Entrepreneurship and Strategy". Before her current appointment, she was an associate professor at the University of Queensland, Australia. Professor Charlotta A. Sirén's research combines insights from the fields of psychology and management. She investigates the relationship between the emotional aspects of entrepreneurship and entrepreneurial strategies. Professor Sirén's research is characterised by great methodological versatility and curiosity. Her articles have been published in leading (FT50) international journals, such as the Journal of Management Studies, MIT Sloan Management Review, the Journal of Business Venturing, and Entrepreneurship Theory and Practice. She is part of an interdisciplinary project on medical decision-making with doctors at Kantonsspital St.Gallen.



Dr. Henrik Wesemann

is a business researcher, specializing in cognition in entrepreneurship and innovation. Advised more than 150 nascent startups, consulted for corporate partners, taught numerous top-evaluated bachelor and master courses, and acted as Global Ph.D. Representative to the Executive Board of the Entrepreneurship Division of the Academy of Management. Postdoc and Lecturer at University of St. Gallen, research leadership, entrepreneurial finance, and gender in entrepreneurship. Moreover, taught top-evaluated courses on the masters' level.



Prof. dr. Tugrul Daim

is a Professor of engineering and technology management and the director of the technology management doctoral program at Portland State University. Professor Daim leads a research group on Technology Evaluations and Research Applications. Professor Daim has published over 200 refereed journal papers, more than 20 special issues and more than 20 books. He made more than 200 conference presentations. Professor Daim is the fifth Editor-in-Chief of IEEE Transactions on Engineering Management. Under his leadership, submissions to the journal more than doubled, the impact factor improved more than 50% and the journal was ranked among the top journals in leading citation indices. Prior to that Professor Daim had led the International Journal of Innovation and Technology Management for a decade and made it a well known journal in the field. In addition he had served as an Associate Editor for other journals including Technological Forecasting and Social Change, Technology in Society, Engineering Management Journal and Foresight.