

IEEE ICTE 2021

Leading Digital Transformation in Business and Society

August 24 – 27, 2021

We are pleased to invite you to be one of the sponsors for upcoming annual Conference - 2021 IEEE ICTE “Leading Digital Transformation in Business and Society“, hosted by [Kaunas University of Technology](#) and [IEEE TEMS](#).

The conference invites speakers from industry leaders worldwide and scholars to speak on technology and engineering directions along with digital transformation management. With an estimated reach of – 300 participants, this will be an excellent opportunity for you to enhance your organization's profile.

We are soliciting for:

Financial sponsorship offerings:

- Named Sponsor
- Platinum Sponsors
- Gold Sponsors
- Silver Sponsors
- Bronze Sponsors

In-kind contributions for the awards:

- Best paper award
- Industry Challenge award
- Digital entrepreneur of the year award
- Digital transformation manager of the year award

Prospective sponsors are kindly invited to register [here](#) or send an inquiry via e-mail (ieee2021@ktu.lt). Individual detailed offers and negotiations on the additional sponsorship content are possible.



We are looking forward to mutual cooperation and successful digital transformation of your business!

Benefits	Sponsorship Types	Named Sponsor €10,000 (\$12,050.00*)	Platinum Sponsor €5,000 (\$6,020.00*)	Gold Sponsor €2,500 (\$3,010.00*)	Silver Sponsor €1,000 (\$1,250.00*)	Bronze Sponsor €500 (\$605.00*)
		1 available	3 available	5 available	Unlimited	Unlimited
Name and recognition in all press releases related to the event	✓	✓	✓	✓	✓	✓
Sponsor logo with a hotlink to company's website included on the conference website	✓	✓	✓	✓	✓	✓
Complementary registrations	10	7	4	2	1	
Acknowledgment as the sponsor of one special topic session	✓	✓				
Up to 3-minute video presentation - posted for all Attendees to view	✓					
Recognition on messages distributed to all conference attendees	✓					
Up to 2 minute video presentation			✓	✓		
Prominent placement of logo on the sponsor's page of the event website	✓	✓				
Sponsor name will be a part of the official event name	✓					
Recognition prior to all Keynote & Panel Sessions (i.e. repeat video prior to sessions)	✓					
Recognition at all Panel Sessions			✓	✓		
Ad in the Official Event Program	Full page	1/2 page	1/4 page	1/8 page		
Corporate logo on official conference banner displayed throughout the event (wallpaper in between sessions)	Most prominent	Large	Medium	Small		Smallest

*The transaction is made in US Dollars at the exchange rate valid on that day. Additional bank transfer or credit card charge is applicable. The displayed amount in Euros is indicative.